



Site Type: Radius

Woodpointe Crossings
Grand Rapids, MI 49546
Radius: 1.0 mile

Woodpointe Crossings
Grand Rapids, MI 49546
Radius: 3.0 mile

Woodpointe Crossings
Grand Rapids, MI 49546
Radius: 5.0 mile

2006 Population

	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 1.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 3.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 5.0 mile
Total Population	12,074	65,798	192,620
Male Population	45.8%	47.2%	48.3%
Female Population	54.2%	52.8%	51.7%
Median Age	27.9	34.2	32.4

2006 Income

	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 1.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 3.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 5.0 mile
Median HH Income	\$42,756	\$56,888	\$53,497
Per Capita Income	\$23,537	\$31,880	\$27,657
Average HH Income	\$59,441	\$78,600	\$73,193

Households

	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 1.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 3.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 5.0 mile
Total Households	4,185	26,255	71,510
Average Household Size	2.29	2.36	2.58
1990-2000 Annual Rate	1.4%	1.3%	1.09%

2006 Housing

	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 1.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 3.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 5.0 mile
Owner Occupied Housing Units	36.8%	58.0%	60.3%
Renter Occupied Housing Units	58.6%	37.1%	33.3%
Vacant Housing Units	4.6%	4.9%	6.4%

Population

	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 1.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 3.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 5.0 mile
1990 Population	10,210	57,501	173,262
2000 Population	11,642	64,085	189,258
2006 Population	12,074	65,798	192,620
5 Year Projected population	12,500	68,149	199,454
1990-2000 Annual Rate	1.32%	1.09%	0.89%
2000-2006 Annual Rate	0.58%	0.42%	0.28%
2006-2011 Annual Rate	0.7%	0.7%	0.7%

In the identified market area, the current year population is 192,620. In 2000, the Census count in the market area was 189,258. The rate of change since 2000 was 0.28 percent annually. The five-year projection for the population in the market area is 199,454, representing a change of 0.7 percent annually from 2006 to 2011. Currently, the population is 48.3 percent male and 51.7 percent female.

Households

	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 1.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 3.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 5.0 mile
1990 Census	3,494	22,310	62,589
2000 Census	4,015	25,386	69,779
Current Year	4,185	26,255	71,510
5 Year Projected	4,371	27,324	74,386
1990-2000 Annual Rate	1.4%	1.3%	1.09%
2000-2006 Annual Rate	0.67%	0.54%	0.39%
2006-2011 Annual Rate	0.87%	0.8%	0.79%

The household count in this market area has changed from 69,779 in 2000 to 71,510 in the current year, a change of 0.39 percent annually. The five-year projection of households is 74,386, a change of 0.79 percent annually from the current year total. Average household size is currently 2.58, compared to 2.59 in the year 2000. The number of families in the current year is 44,897 in the market area.

Housing

Currently, 60.3 percent of the 76,381 housing units in the market area are owner occupied; 33.3 percent, renter occupied; and 6.4 percent are vacant. In 2000, there were 73,860 housing units— 60.2 percent owner occupied, 34.3 percent renter occupied and 5.5 percent vacant. The rate of change in housing units since 2000 is 0.54 percent. Median home value in the market area is \$149,762, compared to a median home value of \$181,127 for the U.S. In five years, median home value is projected to change by 2.8 percent annually to \$171,937. From 2000 to the current year, median home value changed by 4.58 percent annually.



Site Type: Radius	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 1.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 3.0 mile	Woodpointe Crossings Grand Rapids, MI 49546 Radius: 5.0 mile
Median Household Income			
1990 Median HH Income	\$27,309	\$35,494	\$31,928
2000 Median HH Income	\$36,676	\$47,561	\$44,112
Current Year Median HH Income	\$42,756	\$56,888	\$53,497
5Y Projected Median HH Income	\$49,415	\$65,515	\$62,431
1990-2000 Annual Rate	2.99%	2.97%	3.29%
2000-2006 Annual Rate	2.48%	2.91%	3.13%
2006-2011 Annual Rate	2.94%	2.86%	3.14%
Per Capita Income			
1990 Per Capita Income	\$14,813	\$18,523	\$15,156
2000 Per Capita Income	\$19,349	\$25,724	\$22,032
Current Year Per Capita Income	\$23,537	\$31,880	\$27,657
5Y Projected Per Capita Income	\$28,044	\$39,165	\$34,179
1990-2000 Annual Rate	2.71%	3.34%	3.81%
2000-2006 Annual Rate	3.18%	3.49%	3.7%
2006-2011 Annual Rate	3.57%	4.2%	4.33%
Average Household Income			
1990 Average Household Income	\$39,086	\$46,889	\$40,933
2000 Average Household Income	\$50,799	\$64,107	\$58,621
Current Year Average HH Income	\$59,441	\$78,600	\$73,193
5Y Projected Average HH Income	\$70,985	\$96,428	\$90,318
1990-2000 Annual Rate	2.66%	3.18%	3.66%
2000-2006 Annual Rate	2.55%	3.31%	3.62%
2006-2011 Annual Rate	3.61%	4.17%	4.29%

Households by Income

Current median household income is \$53,497 in the market area, compared to \$51,546 for all U.S. households. Median household income is projected to be \$62,431 in five years. In 2000, median household income was \$44,112, compared to \$31,928 in 1990.

Current average household income is \$73,193 in this market area, compared to \$71,092 for all U.S. households. Average household income is projected to be \$90,318 in five years. In 2000, average household income was \$58,621, compared to \$40,933 in 1990.

Current per capita income is \$27,657 in the market area, compared to the U.S. per capita income of \$27,084. The per capita income is projected to be \$34,179 in five years. In 2000, the per capita income was \$22,032, compared to \$15,156 in 1990.

Population by Employment

Total Businesses	705	2,916	6,764
Total Employees	7,816	43,255	108,089

Currently, 90.7 percent of the civilian labor force in the identified market area is employed and 9.3 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 91.0 percent of the civilian labor force, and unemployment will be 9.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.8 percent, and 6.2 percent will be unemployed. In 2000, 67.5 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 63.3 percent in white collar jobs (compared to 60.5 percent of U.S. employment)
- 15.3 percent in service jobs (compared to 16.4 percent of U.S. employment)
- 21.4 percent in blue collar jobs (compared to 23.1 percent of U.S. employment)

In 2000, 81.0 percent of the market area population drove alone to work, and 3.2 percent worked at home. The average travel time to work in 2000 was 18.8 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 16.1 percent had not earned a high school diploma (19.6 percent in the U.S.)
- 22.3 percent were high school graduates only (28.6 percent in the U.S.)
- 6.8 percent had completed an Associate degree (6.3 percent in the U.S.)
- 21.3 percent had a Bachelor's degree (15.5 percent in the U.S.)
- 12.0 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)